



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report October 2020
DATE: 11/6/2020
CC: Department Heads, Town Council

Report from the Library Director: Camp Verde Community Library is proud to be a Counselor Designated Organization with the Center for Medicare & Medicaid Services to participate in *Libraries Connecting You to Coverage*, a grant that includes extensive training from the Public Library Association. Open enrollment on the Affordable Care Act (ACA) marketplaces runs November 1 through December 15. We have trained staff to help consumers examine the deals found on the marketplace, save money and better meet their health care needs. A big THANK YOU to Senior Library Clerk, Wendy Cook-Roberts for getting the grant, successfully getting herself and others trained, and for bringing this vital assistance to families in Camp Verde.



Report from the Adult Library: The Lions of Yavapai Mobile Eye Care Clinic made its annual visit to the library again this month and serviced a record number of people needing eyeglasses that don't have the means to acquire them. The Lions volunteers and the doctor they bring to do the exams come every year with a smile on their faces, excited to help. These volunteers really are the unsung heroes of our community! Nearly all of the people that I set up appointments for told me how grateful they were to have this opportunity for free eye care. I'm already looking forward to next year's event!

Report from Circulation: A patron sent an email thanking us for putting the automatic renewal in place. If one takes time to send an email, you can bet there are countless more thinking the same thing. We like making our patrons' lives easier.

Report from the Children's Library: In October the Children's area experienced an increase in supervised visitations and we have gotten to know the families and assist them in their needs. We also displayed new books from many different subjects such as stories for "Día De Los Muertos" which is celebrated annually November 1st and 2nd. The Children's area is glad to participate in the Town's Trunk or Treat on Main and prepared to give away lots of books to children in the community. This year we distributed Disney comics that were donated by a comic book store in Prescott. One of the most popular virtual programs has been Sew-Along with Allyn. This month's episode, Pumpkins, Pumpkins, Pumpkins! was especially popular with 329

people reached and 106 post engagements. Throughout the month children's librarians distributed craft kits to families visiting the library for children to do at home. Families welcomed the crafts!

Report from the Teen Library: This month we hosted our second [FRANK Talk](#) via Zoom. The event had a smaller turnout than the previous month. However, the smaller number lent itself to a great conversation. Our third FRANK Talk, Not Racist or Anti-Racist? Talking about Race in America with Rowdy Duncan is scheduled for November 20. The Adulting 101 video series is still going strong and growing, and is a program I'm proud of. I've learned quite a lot about video editing, and hope that the content is helpful to viewers. I was glad I could support Trunk or Treat on Main with the Children's Library again this year. We have become known for giving out books, comic books, coloring books, etc. rather than candy which is fun for us and the kids!

In November, we begin Game Nite Lite, a smaller, more controlled version of Game Night with Zack. This is an effort to reintroduce teens to programming in the library, in a masked and physically distant environment. Additionally, we will kick off of our Esports event, Blue Shell Bash. Taking place over two days in a partnership with Cottonwood Public Library and Cottonwood Parks and Rec, the event will be a Mario Kart free play day, taking place in house in a physically distant environment, and also online. Through online play, patrons will be able to participate and play from home.

Report from PC Helpdesk: The majority of reference questions this month were about voting in Arizona. This included registering to vote, early voting, mail-in ballots, the location of voter drop boxes, and places to vote on Election Day.

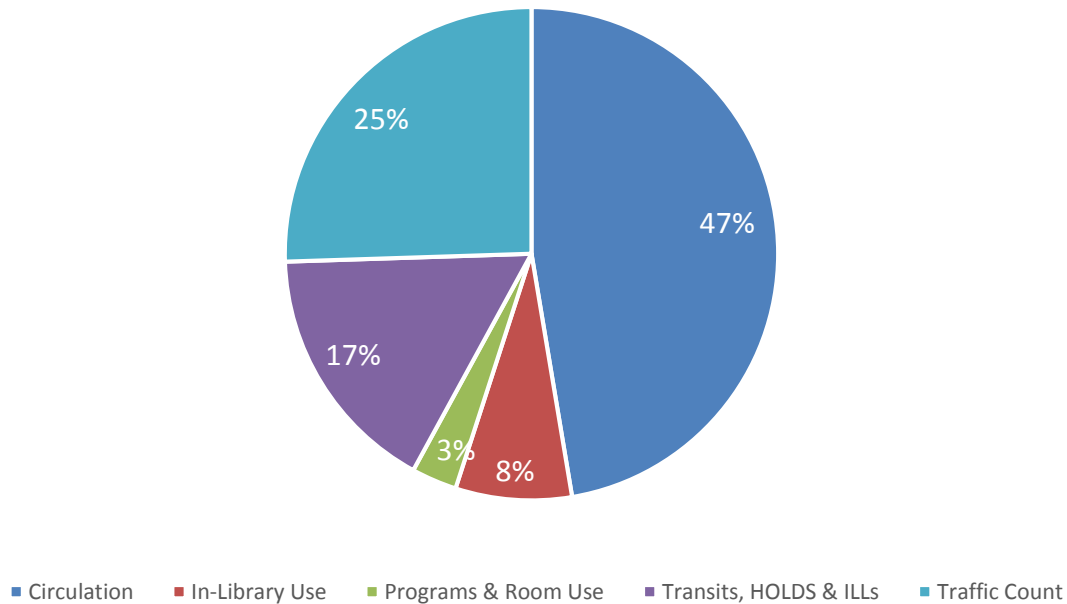
To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

	Oct-20	Oct-19	% change	YTD-FY21	YTD-FY20	% change
In-Library Uses						
Traffic Count	4,725	9,227	-48.8%	17,612	35,622	-50.6%
New Cards Issued	44	76	-42.1%	197	283	-30.4%
Computer Use - All Ages	739	1,234	-40.1%	2,946	4,899	-39.9%
PC Helpdesk Answered Calls	114	n/a		518	n/a	
PC Helpdesk Missed Calls	103	n/a		323	n/a	
Requests for Computer Help	63	93	-32.3%	204	465	-56.1%
Reference Questions	92	82	12.2%	240	404	-40.6%
Study Room Uses	47	135	-65.2%	141	318	-55.7%
Study Room Use - Hours	135	82	64.6%	310	471	-34.2%
Study Room Use - People Served	74	76	-2.6%	194	297	-34.7%
Total In-Library Use	6,136	11,005	-44.2%	22,685	42,759	-46.9%
Library Programs						
Community Room Uses	11	37	-70.3%	36	154	-76.6%
Community Programs Attendance	117	270	-56.7%	817	1,131	-27.8%
Adult Programs	5	19	-73.7%	15	83	-81.9%
Adult Program Attendance	51	256	-80.1%	194	1,014	-80.9%
Children's Programs	23	28	-17.9%	85	105	-19.0%
Children's Program Attendance	167	187	-10.7%	910	838	8.6%
Teen Programs	9	18	-50.0%	35	55	-36.4%
Teen Program Attendance	47	152	-69.1%	168	643	-73.9%
Total Library Program Attendance	382	865	-55.8%	2089	3626	-42.4%
Circulation						
Self-Checkout Use	2,776	1,596	73.9%	10,924	5,956	83.4%
Items Checked Out	3,521	5,310	-33.7%	14,295	20,552	-30.4%
Items Checked In	3,585	6,820	-47.4%	14,729	23,959	-38.5%
Renewed Items	1,666	985	69.1%	6,732	3,861	74.4%
Total Circulation	8,772	13,115	-33.1%	35,756	48,372	-26.1%
Circulation Areas of Interest						
Audio Books	198	170	16.5%	649	826	-21.4%
DVDs & Movies	1,843	2,243	-17.8%	6,345	8,964	-29.2%
eBooks	386	680	-43.2%	2,923	2,811	4.0%
Laptops & iPads	30	113	-73.5%	69	341	-79.8%
Spanish Material	7	82	-91.5%	35	158	-77.8%
VOX Media Books	50	46	8.7%	181	159	13.8%
Children's Material	1,112	1,379	-19.4%	3,712	4,773	-22.2%
Teen's Material	471	446	5.6%	1,598	2,179	-26.7%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,159	1,170	-0.9%	4,477	4,750	-5.7%
Transit Items Sent & Received	1,894	2,044	-7.3%	7,338	7,473	-1.8%
CVCL ILL Items Going Out	7	29	-75.9%	58	113	-48.7%
ILL Items for CVCL Patrons	2	4	-50.0%	12	20	-40.0%
Total Transit, HOLDS & ILL Activity	3,062	3,247	-5.7%	11,885	12,356	-3.8%
Library Volunteers						
Number of Volunteers	14	25	-44.0%	46	100	-54.0%
Number of Hours Given	225	523	-57.0%	579	1,948	-70.3%
Average Hours/Volunteer	16.1	20.9	-23.2%	12.6	19.5	-35.4%
Collection & Development						
New Kids & Teen Material Added	43	31	38.7%	198	218	-9.2%
New Books & Magazines Added	163	148	10.1%	571	893	-36.1%
New Audio-Visual Material Added	12	72	-83.3%	307	488	-37.1%
Total Items Added	175	220	-20.5%	878	1381	-36.4%

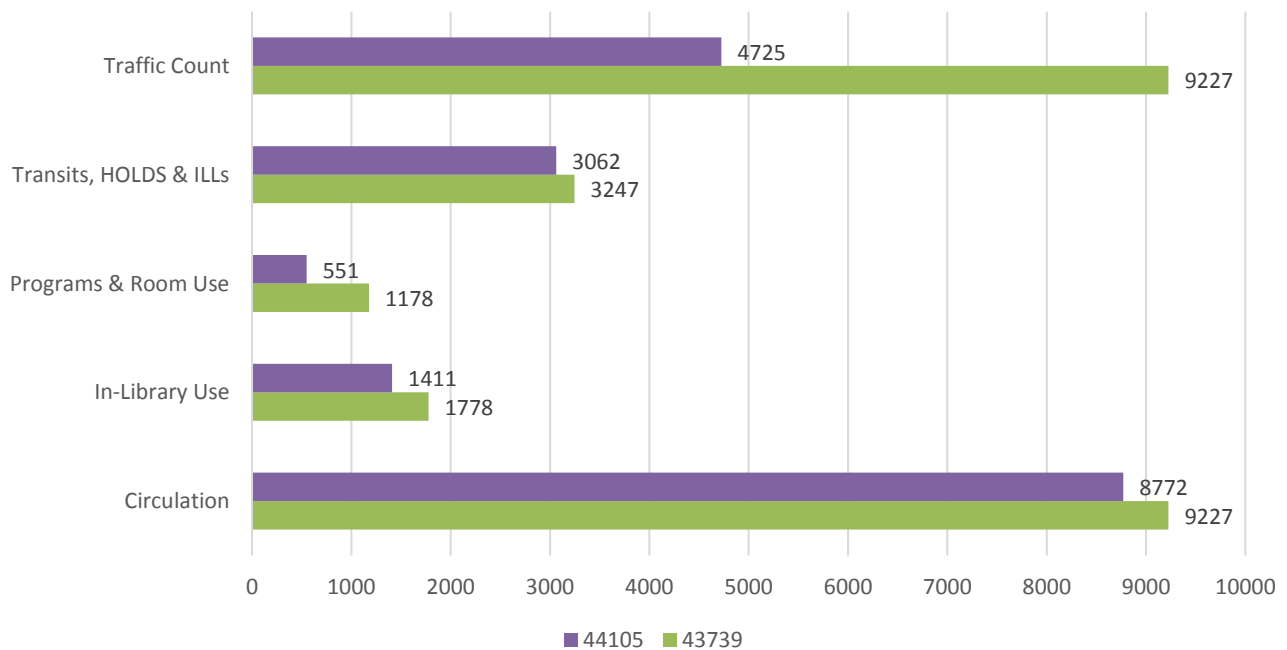
Mending & Donations

Items Mended or Repaired	6	39	-84.6%	41	348	-88.2%
Donations Processed	701	894	-21.6%	1,738	7,012	-75.2%
Donations Cataloged	3	86	-96.5%	109	510	-78.6%

Library Use: October 2020



Library Use: October 2019 vs. October 2020





NEWS RELEASE

www.4azrain.org

For Immediate Release

October 6, 2020

Contact: Carolyn Heath

carolyn.heath.msp@gmail.com

Verde Valley STREAM Council awards \$50,000 for lifelong informal STEM education experiences

Verde Valley/Sedona, 2020: The Verde Valley STREAM Council, in partnership with the Rural Activation and Innovation Network (RAIN), is pleased to announce a \$50,000 grant award to "I ♥ STEM," a Verde Valley collaborative project between the Camp Verde Community Library, Science Vortex, and the NRCDEEC Discovery Center. RAIN, a National Science Foundation grant program, is dedicated to expanding informal, community-based STEM (Science, Technology, Engineering, and Math) education opportunities and engagement in Arizona's rural communities. The Verde Valley is one of four participating regions across the state.

This award helps sustain STEM projects across the Verde Valley. This collaborative project consists of various integrated STEM learning experiences from October 2020 through September 2021. Over the last four years, the Verde Valley STREAM Council has awarded several mini-grants of up to \$5000 to local organizations to raise STEM awareness and expand Verde Valley engagement.

Lisa Blyth, a grant chair for the STREAM Council, commented, "This project is a positive and sustainable way forward for STEM in the Verde Valley. We applaud the partners for their efforts in creating a regional, multi-generational project that includes a wide variety of STEM activities."

These organizations have championed bringing sustainable STEM programs to the Verde Valley and are "honored to carry on the [STREAM] council's mission and legacy for many years to come! We are excited about the opportunities to develop cooperative STEM partnerships further." Over the next year, each organization will be developing a Discovery Center, Children's Museum, and mobile STEM lab. These new opportunities "will also enable Verde Valley Libraries to bring attention to informal STEM learning available across the Verde Valley. The Lifelong Learning STREAM grant has launched our three organizations on a year-long journey that will provide an abundance of STEM activities through our collaborative efforts."

For more information about the Verde Valley Stream Council, visit www.4azrain.org. Look for "Rural Innovation Councils," and select Verde Valley.

The Rural Activation and Innovation Network (RAIN) is a National Science Foundation (NSF) funded Informal Science research grant (DRL #1612555). Arizona State University is spearheading this program, The Arizona Science Center, The Arizona Tech Council, and the Lifelong Learning Group of COSI. This NSF grant focuses on four rural regions of Arizona, each with a Council (RIC – Rural Innovation Council) to oversee local control of the grant's outreach. These include Cochise County (SE AZ), Graham/Greenlee (Eastern AZ), the Verde Valley of Yavapai County (Central AZ), and Southern Navajo/Apache Counties (White Mountains). Each RIC will help to develop and support the expansion of local Informal Science Education projects, experiences, events, competitions, etc. Each region will also create professional development opportunities for community leaders and members - to stimulate dialogue, interest, and engagement of their community members in science, technology, engineering, and mathematics (STEM). The research will be used to support an understanding of how rural communities develop support networks around informal learning and opportunities based on STEM.

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